

MASON JAMES

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TECHNICAL SKILLS

- **Tools:** Excel, Access, PowerPoint, Word, Python, SQL, R, Power BI, SQL Server Management Studio, Microsoft Azure, Tableau, JIRA
- **Methodologies:** Regression, Correlation, Forecasting, Market Research, Data Visualization, Web Scraping, Data Cleaning
- **Projects:**
 - RSM Insights Non-Profit Member Tracking: Partnered with RSM to evaluate and analyze non-profit members engagement and risk factors using Power BI and SQL.
 - Unemployment Evaluation: Led a regression analysis to determine significant factors affecting the unemployment rate in the United States.
 - Investigated market share and volatility: Analyzed Pepsi products market share and sales figures. Developed a marketing analysis and proposal to increase brand awareness and growth opportunities.

EDUCATION

UNIVERSITY OF IOWA Iowa City, IA
B.B.A., Business Analytics and Information Systems 05/2023
Minor: International Studies

WORK EXPERIENCE

VERITAS TECHNOLOGIES

Business Capabilities Analyst

Remote
05/2022 – 10/2022

- Worked on an international team in support of a front facing web interface.
- Tracked issues across many regions and languages.
- Responsible for various testing scenarios including both content and functionality.
- Performed data analysis and cleaning on issue log covering multiple years.
- Assisted in replatform project of customer interface through data creation and testing.

LOWES

Receiving Associate

Plymouth, MN
05/2021 – 08/2021

- Received the Lowe's Service Star Award for outstanding customer service award for continually going above and beyond in service of customers.
- Was selected to be part of a team charged with inventory organization for corporate evaluations.
- Worked in a team to unload merchandise trucks properly and safely as well as managing inventory counts.
- Assisted with daily and monthly inventory for over 20,000 overhead products.

ACE HARDWARE

Sales Associate

St. Louis Park, MN
09/2016 – 08/2020

- Delivered daily customer service duties involving questions, concerns, and maintaining customer relationships.
 - Served 50-100 customers daily providing insights and expertise on products and uses.
 - Charged with the training of new employees in services provided and products offered.
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VOLUNTEER WORK & LEADERSHIP

PHI GAMMA DELTA

Mental Health Chair

Iowa City, IA
09/2021 – 12/2021

- Prepared, organized, and ran weekly meetings for members to have a safe space to share and work on their mental state.
- Make sure all members remain mentally healthy to the best of their ability.
- Tailored a welcoming and safe environment to encourage attendance and participation.

Brotherhood Chair

01/2022-06/2022

- Organized and led events within the chapter to strengthen brotherhood and comradery.

- Managed a budget to ensure all events were financially feasible.

Representative

- Was selected to represent Phi Gamma Delta and a regional conference.
- Spoke to leaders of other fraternities giving an insight into chapter progress and current standing.

UI DANCE MARATHON

Iowa City, IA

Fundraiser/Dancer

02/2019

- Personally raised over five hundred dollars for the University of Iowa's Dance Marathon.
- Created a welcoming and fun environment for kids in the University of Iowa Children's Hospital.
- Facilitated event activities for families to share their stories, engage their children and promote public awareness.

Iowa City Ronald McDonald House

Iowa City, IA

Fundraiser/Volunteer

02/2019

- Personally raised money and supplies for families in need staying at the Ronald McDonald house.
- Ensured a happy and hearty meal to the families residing in the house.